

FLUX MARINE

Marketing Intern Job Description

Company Overview

Flux Marine is a high-growth marine technology start-up that is designing electric outboard motors from the ground up without using legacy combustion engine parts. This allows our motors to maximize efficiency and minimize maintenance without compromising performance vs gas engines. Our technology has many applications including commercial, recreational, yacht tender, and defense markets.

Internships Overview

Flux Marine is seeking interns majoring in Marketing to assist our Sales & Marketing team on a variety of priority projects. Interns will work side-by-side with the Director of Sales, Associate Director of Sales & Marketing, and our Sales Ambassadors who are experts in their fields. We promote a hard work, high reward environment and are committed to the personal and professional development of our student interns. As a team member of a rapidly scaling start-up, you will also have visibility into a wide range of areas at the company and will regularly engage with our executive leadership team.

Roles & Responsibilities

- **Content creation:** Produce content for website, social media, and other marketing materials.
- **Search engine optimization:** Optimize website content and monitor search engine rankings.
- **Data analysis:** Use tools to track and report on campaign performance.
- **Social media management:** Create and manage social media campaigns and respond to customer comments.
- **Event management:** Assist with event planning and prepare promotional materials.

Qualifications & Experience

- Passion for marketing and technology
- Strong communication and organizational skills
- Self-motivated work ethic with strong attention to detail
- Photography and video editing experience
- Familiarity with boating and the marine industry is a plus

Equal opportunity Notice

Flux Marine is an Equal Opportunity Employer and Prohibits Discrimination and Harassment of Any Kind: Flux Marine is committed to the principle of equal employment opportunity for all employees and to providing employees with a work environment free of discrimination and harassment. All employment decisions at Flux Marine are based on business needs, job requirements and individual qualifications, without regard to race, color, religion or belief, family or parental status, or any other status protected by the laws or regulations in the locations where we operate. Flux Marine will not tolerate discrimination or harassment based on any of these characteristics.